

BEAUTY CONNECT

The Cloud, Milano

1 Dicembre
2022



16:00 - 16:20 | Accredito ospiti

16.20 - 16.30 | Welcome

16.30 - 17.30 | Roundtable “Phygital Retail”

- Andrea Pezzoni, Responsabile Strategia e Marketing, Pinalli
- Evelina Locatelli Responsabile Marketing & Comunicazione, Yves Rocher
- Cristiano Catania, Direttore Marketing, Douglas

- Niccolò Bencini, Co-founder & COO, Barberino's
- Andrea Riva, CEO, Neo Apotek

Chairwoman: Lucia Fracassi, Vice President, Retail Hub

17.30 - 18.30 | Roundtable “Direct to Consumer”

- Giulia Sinesi, Founder & CEO, GOFU
- Valentina Pasotti, Senior Marketing & Digital Manager, Benefit Cosmetics

- Guido Rosso, Multi-Contact Center Director, Barò Cosmetics
- Gianluca Ottolina, Founder & CEO, ZAGO MILANO

Chairwoman: Lucia Fracassi, Vice President, Retail Hub

18.30 - 19.00 | Q&A e Conclusioni

19.00 | Aperitivo di Networking



#beautyconnect22

BEAUTY CONNECT



Partner

charles

♥ scalapay



WONDERFLOW



#beautyconnect22



retailhub.it